

CALIFORNIA ARTS COUNCIL

Arnold Schwarzenegger, Governor

Muriel Johnson, Director

CALIFORNIA ARTS COUNCIL MEETING

Wednesday, September 27, 2006

10:00 a.m. – 3:30 p.m.

Long Beach Museum of Art

2300 E. Ocean Blvd.

Long Beach, CA 90803

(562) 439-2119

I. PUBLIC MEETING CALL TO ORDER AND WELCOME - *Chair Marcy Friedman*

- Action (TAB J)
1. ROLL CALL – *M. Barber*
 2. APPROVAL OF MINUTES: 7/27/06 – *M. Friedman*
 3. CHAIR'S REPORT - *M. Friedman*
 4. DIRECTOR'S REPORT- *M. Johnson*
(Future Meeting Dates)

II. PUBLIC COMMENT

III. ACTION ITEMS - *M.Nielsen*

1. APPROVAL OF BUDGET ITEMS
 - (TAB K) a. WESTAF Dues – *S. Heckes*
 - (TAB L) b. California County Superintendents Educational Services Association (CCSESA) Cyber Conference – *S. Heckes*
 - (TAB M) c. Sierra Business Council Annual Conference – *P. Milich*
 - (TAB MC) d. Poetry Out Loud – *J. Talamantez*

IV. PROGRAM UPDATE – *J. Talamantez*

1. AMERICAN MASTERPIECES
- (TAB N) 2. GRANTS IN PROGRESS

V. CALIFORNIA MUSIC PROJECT – *B. George*

VI. STRATEGIC PLAN -

1. ADVOCACY – *Chairs P. Epstein and E. David*
 - a. Report on Meeting of CAA and CALAA Next Steps – *M. Johnson*
 - b. Plan for Strengthening CAC's Advocacy – *M. Nielsen*
2. PUBLIC AWARENESS (Marketing) – *Chair M. Feruzzi Shriver*
 - (TAB O) a. Arts Day October 6, 2006 – *M. Barber and P. Milich*
 - b. License Plate Plan – *M. Barber*
 - (TAB P) c. My California Plan – *P. Milich*
 - d. Overall Vision and Next Steps
3. ARTS IN EDUCATION (Program) – *Chair M. Rubel*
 - (TAB Q) a. Proposal for Writing Contest – *M. Rubel/M. Friedman*

4. CONVENINGS

- a. January 30, 2007 Conference – *M. Johnson*
 - i. Discussion of Council Holding Open Forum Session at Conference
 - ii. Reminder CAC Annual Meeting To Follow On January 31, 2007

VIII. OTHER BUSINESS

IX. ADJOURNMENT APPROXIMATELY 3:30 P.M.

Notes:

1. *All times indicated and the orders of business are approximate and subject to change.*
2. *The CAC retains the right to convene an advisory committee meeting pursuant to Government Code Sec. 11125 (d).*
3. *Public testimony may be time limited. Please make concise remarks.*

Meeting Contact – Mary Beth Barber, (916) 322-6588 or 322-6555, mbarber@caartscouncil.com